

## Upcoming May AARP Medicare Supplement Training Sessions

Don't miss the opportunity to attend one of the upcoming training sessions for *60 Minutes to Success, Refresh Your Success: Marketing Strategies*, Online Enrollment via LEAN™ for AARP® Medicare Supplement Plans, insured by UnitedHealthcare Insurance Company, or Agent-Directed Group Sales. Spots for each session are limited, so be sure to sign up today.

### **60 Minutes to Success**

Jump-start your path to success in just 60 minutes! This virtual training session is designed to educate recently on-boarded and certified AARP Medicare Supplement agents about important tools and valuable sales and marketing information. In this session, you will:

- Gain insight into product features designed to give a competitive edge
- Learn more about the AARP Medicare Supplement Agent Online Enrollment Tool
- Become familiar with the benefits of the Authorized to Offer program
- Have questions answered by product experts

Begin your path to success today. Click on the link below to register:

- [Wednesday, May 10, 2017 at 2 PM ET/1 PM CT/12 PM MT/11 AM PT](#)
- [Tuesday, May 16, 2017 at 2 PM ET/1 PM CT/12 PM MT/11 AM PT](#)

### **Rejuvenate Your Marketing Efforts with *Refresh Your Success: Marketing Strategies***

*Refresh Your Success: Marketing Strategies* is a virtual training session designed to provide agents with the marketing tools, tactics and know-how they need to help effectively sell AARP Medicare Supplement Insurance Plans. This select training offers valuable sales and marketing information including:

- Understanding the product
- Leveraging competitive advantages
- Tips for getting started on your marketing and lead generation efforts

Attend the upcoming WebEx training session to jumpstart your path to success. Click on the link below to register:

- [Thursday, May 18, 2017 at 2 PM ET/1 PM CT/12 PM MT/11 AM PT](#)

### **Learn More about Online Enrollment via LEAN™ for AARP Medicare Supplement Plans**

Learn more about the online enrollment tool for AARP Medicare Supplement Plans via LEAN™, by attending an upcoming WebEx training session on Tuesday, May 16, 2017. During the training, you will learn how to use the online enrollment tool and see a demonstration of an application submission from start to finish. Plus, you will see how you can verify or renew AARP memberships for consumers via the AARP Membership website directly within the LEAN tool\*. Sign up for the virtual training session below by clicking on the link below:

- [Tuesday, May 16, 2017 at 11 AM ET/10 AM CT/ 9 AM MT/8 AM PT](#)

### **Discover Agent-Directed Group Retiree Sales**

Agents are now eligible to offer AARP Medicare Supplement Insurance Plans to employer groups with 10 or more eligible retirees. With the new Agent-Directed Group Sales opportunity, agents have the choice to assist with the enrollment for group sizes up to 99 retirees or simply let UnitedHealthcare complete the enrollment application process for any group size.

Learn more about this exciting new opportunity and how the process works at an upcoming WebEx training session. Click on the link below to register:

- [Thursday, May 25, 2017 at 2 PM ET/1 PM CT/12 PM MT/ 11 AM PT](#)

You can find these and other great training on the May National Training Calendar on the Agent Distribution Portal under Learning Center > Training Calendars.

### **Contact**

For more information, please contact your AARP Medicare Supplement Insurance Plans Regional Sales Director or send an email to the Producer Help Desk at [phd@uhc.com](mailto:phd@uhc.com) (include agent writing number in the subject line).

\*Agents cannot purchase an AARP membership for consumers.

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