



## Six Reasons Why You Should Be Selling Medicare Supplement Plans Right NOW!

If you're actively selling for Anthem and haven't considered offering our Medicare Supplement plans, it's time to start. Many brokers are taking advantage of the year-round revenue-building potential of selling Anthem Medicare Supplement plans to their clients who are aging in to Medicare.

**Anthem supports brokers with a local Medicare sales leadership team available to answer all of your questions on our products, rates and enrollment processes. Other advantages of selling our Medicare Supplement plans include:**

- You don't need to be certified to sell Anthem Medicare Supplement plans. You can get started earning commissions right away!
- Anthem offers plans with competitive premiums and Silver Sneakers designed with your clients in mind!
- Ask about our new commission schedule with lifetime renewals!\*
- Promoting Medicare Supplement plans to prospects and clients is easy when you use our pre-approved, customizable marketing materials. All the tools you need to build your business are ready when you are!
- With more than 10,000 people becoming Medicare-eligible every day, you're bound to have Anthem clients aging into Medicare! Check out the Age-In Reports in our Producer Toolbox brokerportal.anthem.com to discover member retention opportunities you may be missing.
- Since Anthem Medicare Supplement plan members are more likely to retain their coverage year to year, you can earn commissions and have access to a steady flow of referrals now and for years to come!

**Ready to get started? Contact your Regional Sales Manager or reach out to our Agent Services Team.  
Just call 1-800-633-4368 or email [medicareagentsupport@anthem.com](mailto:medicareagentsupport@anthem.com).**

**Don't Miss Your Opportunity to Earn Even More!  
Ask Your Regional Sales Manager about Medicare Supplement Bonus Program!**

\*Effective January 1, 2019. Applies to new Medicare supplement plan sales only.

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